

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948670-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1931

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	948670	07901296

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/02/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$800.00 NM
1	WESH	Tu	10/02/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH200TVFL	\$800.00 NM
6	WESH	W	10/03/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$800.00 NM
3	WESH	W	10/03/12	6:42 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$800.00 NM
2	WESH	Th	10/04/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$800.00 NM
7	WESH	Th	10/04/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH200TVFL	\$800.00 NM
8	WESH	F	10/05/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$800.00 NM
4	WESH	F	10/05/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$800.00 NM
3	10/02/12	10/05/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-222---	:30	6	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-222---	6	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/02/12	9:18 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
2	WESH	Tu	10/02/12	9:40 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
1	WESH	W	10/03/12	9:28 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
6	WESH	W	10/03/12	9:45 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$600.00 NM
7	WESH	Th	10/04/12	9:22 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH300TVFL	\$600.00 NM
4	WESH	Th	10/04/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH300TVFL	\$600.00 NM
4	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-2222--	8	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/02/12		NBC Today Show II	10AM-11AM	:00		<del>\$600.00</del> NM
Credited									
5	WESH	Tu	10/02/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$600.00 NM
6	WESH	W	10/03/12		NBC Today Show II	10AM-11AM	:00		<del>\$600.00</del> NM
Credited									
2	WESH	W	10/03/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$600.00 NM
7	WESH	Th	10/04/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1931

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/04/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$600.00 NM
4	WESH	F	10/05/12		NBC Today Show II	10AM-11AM	:00		<del>\$600.00</del> NM
Credited									
8	WESH	F	10/05/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$600.00 NM
5	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-2222--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-2222--	8	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	2:25 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$200.00 NM
5	WESH	Tu	10/02/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$200.00 NM
6	WESH	W	10/03/12	2:22 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$200.00 NM
2	WESH	W	10/03/12	2:54 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$200.00 NM
4	WESH	Th	10/04/12	2:31 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
7	WESH	Th	10/04/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
8	WESH	F	10/05/12	2:10 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
3	WESH	F	10/05/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
6	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-2222--	8	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/02/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
1	WESH	Tu	10/02/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
6	WESH	W	10/03/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
2	WESH	W	10/03/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
8	WESH	Th	10/04/12	4:09 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$750.00 NM
3	WESH	Th	10/04/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$750.00 NM
7	WESH	F	10/05/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH200TVFL	\$750.00 NM
4	WESH	F	10/05/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$750.00 NM
7	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-2222--	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WESH	Tu	10/02/12	5:10 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$900.00 NM
1	WESH	Tu	10/02/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$900.00 NM
2	WESH	W	10/03/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$900.00 NM
5	WESH	W	10/03/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$900.00 NM
8	WESH	Th	10/04/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$900.00 NM
3	WESH	Th	10/04/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$900.00 NM
7	WESH	F	10/05/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$900.00 NM
4	WESH	F	10/05/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$900.00 NM
8	10/02/12	10/05/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,200.00 NM
1	WESH	W	10/03/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,200.00 NM

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9	10/02/12	10/05/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	-1111--	:30	4	\$1,600.00	NM																																																																																																															
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3	WESH	F	10/05/12	7:53 PM	M-F Access Hollywood	Access Hollywood /	:30	RPOFDH300TVFL	\$1,600.00	NM																																																																																																														
11	10/02/12	10/05/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	-2222--	:30	8	\$850.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-2222--</td><td>8</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WESH</td><td>Tu</td><td>10/02/12</td><td>11:58 PM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/02/12</td><td>12:31 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>8</td><td>WESH</td><td>W</td><td>10/03/12</td><td>11:59 PM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>W</td><td>10/03/12</td><td>12:31 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>Th</td><td>10/04/12</td><td>11:46 PM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>7</td><td>WESH</td><td>Th</td><td>10/04/12</td><td>12:08 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>6</td><td>WESH</td><td>F</td><td>10/05/12</td><td>11:47 PM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$850.00</td><td>NM</td></tr><tr><td>4</td><td>WESH</td><td>F</td><td>10/05/12</td><td>12:31 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$850.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-2222--	8	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WESH	Tu	10/02/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$850.00	NM	1	WESH	Tu	10/02/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$850.00	NM	8	WESH	W	10/03/12	11:59 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$850.00	NM	2	WESH	W	10/03/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$850.00	NM	3	WESH	Th	10/04/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00	NM	7	WESH	Th	10/04/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00	NM	6	WESH	F	10/05/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00	NM	4	WESH	F	10/05/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00	NM
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12	10/02/12	10/06/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	-11111-	:30	5	\$1,400.00	NM																																																																																																															
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13	10/06/12	10/06/12	Sat Sunrise 6-8 AM Class of Time - Immediately Pre-emptible without notice	6:00-8:00 AM	-----S-	:30	2	\$150.00	NM																																																																																																															
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948670-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1931

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
14	10/06/12	10/06/12	NBC Saturday	Sat 8-10am	-----S-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/06/12 8:23 AM NBC Saturday Sat 8-10am :30 RPOFDH300TVFL \$1,100.00 NM 3 WESH Sa 10/06/12 8:57 AM NBC Saturday Sat 8-10am :30 RPOFDH300TVFL \$1,100.00 NM 2 WESH Sa 10/06/12 9:30 AM NBC Saturday Sat 8-10am :30 RPOFDH300TVFL \$1,100.00 NM									
16	10/06/12	10/06/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 10/06/12 8:25 PM Notre Dame Football 5:00A-4 XM :30 RPOFDH300TVFL \$2,500.00 NM 3 WESH Sa 10/06/12 10:58 PM Notre Dame Football 5:00A-4 XM :30 RPOFDH300TVFL \$2,500.00 NM									
17	10/06/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----11	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----11 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/06/12 6:11 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFDH200TVFL \$1,200.00 NM 2 WESH Su 10/07/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFDH300TVFL \$1,200.00 NM									
18	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Su 10/07/12 6:14 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH300TVFL \$150.00 NM 1 WESH Su 10/07/12 7:11 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH200TVFL \$150.00 NM									
19	10/07/12	10/07/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 7:59 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 RPOFDH300TVFL \$1,800.00 NM									
20	10/07/12	10/07/12	CHRIS MATTHEWS WK	CHRIS MATTHEW:	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/07/12 10:25 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 RPOFDH300TVFL \$800.00 NM									
22	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/08/12 5:58 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH200TVFL \$850.00 NM 2 WESH M 10/08/12 6:29 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH300TVFL \$850.00 NM									
25	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									

## DUPLICATE INVOICE

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948670-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1931

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH300TVFL	\$700.00 NM
1	WESHM		10/08/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$700.00 NM
26	10/08/12	10/08/12	KATIE COURIC DAY	2-3PM	M-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	2:11 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
1	WESHM		10/08/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH300TVFL	\$200.00 NM
27	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
1	WESHM		10/08/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH300TVFL	\$800.00 NM
28	10/08/12	10/08/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
1	WESHM		10/08/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH300TVFL	\$1,000.00 NM
29	10/08/12	10/08/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,400.00 NM
32	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00 NM
2	WESHM		10/08/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH300TVFL	\$850.00 NM
33	10/08/12	10/08/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH300TVFL	\$1,500.00 NM
35	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12-12:12:00-12:30 PM	-1111--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1111--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948670-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1931	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1111--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$400.00 NM
3	WESHTh		10/04/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH200TVFL	\$400.00 NM
4	WESHF		10/05/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH300TVFL	\$400.00 NM
36	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH300TVFL	\$500.00 NM
37	10/02/12	10/05/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	RPOFDH101TVFL	\$600.00 NM
3	WESHF		10/05/12	1:23 PM	Days of Our Lives	1:00-2:00 PM	:30	RPOFDH300TVFL	\$600.00 NM
38	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	6:21 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00 NM
1	WESHM		10/08/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH300TVFL	\$850.00 NM
39	10/08/12	10/08/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$400.00 NM
40	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Su		10/07/12	7:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	RPOFDH300TVFL	\$250.00 NM
41	10/08/12	10/08/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	M-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	12:54 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	RPOFDH300TVFL	\$350.00 NM
<b>Total Spots</b>							<b>107</b>		

## Payment Terms 30 Days

Gross Total	\$90,800.00
Agency Commission	\$13,620.00
Net Amount Due	\$77,180.00